



PRESS RELEASE

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NOS IS THE FIRST OPERATOR IN PORTUGAL TO PROVIDE AUTO INSTALL FOR TV AND NET

- **Convenience, speed and security are the main advantages of installation carried out by customers themselves**
- **Available for UMA TV, Apple TV, Power Wi-Fi Plume, Giga Router**
- **200 auto installs are already being done every day**

NOS is currently the only operator in Portugal to let its customers install their own boxes and routers, giving them rapid, simple and highly secure technological upgrades, which is a particularly relevant factor at this time of self-isolation.

Always at the cutting edge of innovation, NOS is offering its customers the possibility of autonomously installing UMA TV, Apple TV boxes or Power Wi-Fi Plume and Giga Router in less than 5 minutes, meaning that they can almost immediately get all the benefits of these services and lower the chance of having to book a home visit from a technician.

In order to go ahead with the option of installing themselves, customers just need to get a Kit, which can be obtained in NOS stores or by calling the 16990 line. This has all the information and equipment needed to carry out the installation quickly and stress free. If they have any issues or problems during the installation process, they can get all the help they need on the NOS site, the NOS forum or via the customer help line on 16990.

Over and above the comfort that it provides, installation done by customers themselves also has environmental advantages by reducing the carbon footprint compared to the traditional method of installations done by a technician.

Despite being a still recent option, there have already been around 200 installations per day for the TV and NET equipment range without the need for a visit from a technician, and during the month of February NOS is expecting an increase in the number of customers using the service, given the convenience and security that auto-install offers them.

AREAS OF HELP ON INSTALLATION (Portuguese version only):

[Box UMA TV](#)

[Box Apple TV](#)

[Power Wi-Fi Plume](#)

[Giga Router](#)

About NOS

NOS is the biggest communications and entertainment group in Portugal. It offers latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. In the business market, it offers a broad portfolio of products and services with tailor made solutions for each sector and for businesses of different sizes, complementing this with ICT, IoT and Cloud services. With a network ready for 5G and by providing the town of Matosinhos with a 5th generation



mobile network, NOS has positioned itself at the forefront of the implementation of this new technology and has taken a leadership role in the innovation associated with intelligent cities and the development of 5.0 societies. At the same time, the goal of reducing greenhouses gases and contributing towards the sustainability of the planet led NOS to sign up to the Letter of Commitment to the “Business Ambition for 1.5°C”, which confirms the company’s public commitment to align its carbon emissions with the decarbonisation trajectory required to limit the impact of global warming.

It is leader in cinema film distribution and exhibition with a market share of 61.5% of gross revenues, being the film exhibitor with the greatest number of cinema complexes (31) and cinema theatres (218) in Portugal. NOS is part of the main Portuguese stock exchange index (PSI-20), and has more than 4.9 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.4 million fixed broad band Internet customers.

For more information, go to: <http://www.nos.pt/institucional>