PRESS RELEASE
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FULL 4G COVER FOR THE NOS MOBILE NETWORK IN THE AZORES

An investment of 8 million Euros in the NOS mobile network has allowed 95% of the population in the Azores to have mobile 4G cover plus the offer of convergent services across the entire region.

Seeking to further strengthen its position as a convergent operator, NOS has invested 8 million Euros to expand its mobile network in the Azores, bringing 4G technology to all the archipelago’s islands and to 95% of its 247 thousand residents.

NOS now has a 4G infrastructure in the Azores, which, together with satellite television reception, has brought integrated, residential and business solutions for television, fixed telephone, fixed internet with speeds of up to 100 Mbps, and mobile telephone.

According to Camilo Moniz, general manager of NOS Azores, “the NOS mobile network in the Azores has been built using the latest technology and gives all of the islands the best convergent offer of communication services. The Azores can now enjoy the most complete and advanced telecommunications services on the market, and in NOS now has a partner totally committed to the growth and development of the Azorean economy.”

The expansion of the NOS mobile network in the Azores has also gone hand in hand with investment in the expansion of the fibre optic network in São Miguel, Terceira and Faial. It is forecast that up to the end of the year the fibre network will reach an overall length of 320 kilometres. The expansion project is part of an overall investment by the operator, the goal of which is to provide cover to 550 thousand households in Portugal with the most advanced network in the country by 2015.

The three NOS stores located in São Miguel (Ponta Delgada), Terceira (Angra do Heroísmo) and Faial (Horta) will provide all the operator’s services and customer support, and are complemented by a network of 60 partners across the entire archipelago.
“Todos Açores” – An exclusive deal for the Azores
Customers in the Azores now have an exclusive tariff with very special conditions. “Todos Açores” is a tariff that offers calls, SMS and MMS to all networks from €9.99 per month. It includes 500 minutes of voice/SMS/MMS, as well as 200 MB of mobile Internet. In addition, all the SMS and minutes not used in a month are carried forward to the following month.

4G Technology
NOS now has a 4G infrastructure that covers 95% of the Azores population, a level of coverage for this technology that compares with more than 90% cover for the population in mainland Portugal. By making possible download speeds of up to 100 Mbps and upload speeds of up to 50 Mbps, 4G technology exponentially improves the user experience of existing mobile services.

Communications campaign on all of the islands
Under the creative responsibility of Havas Worldwide, NOS launches a communications campaign across all the islands in the Azores archipelago today. The campaign will be using various means of communication, the highlights being outdoors, press, radio, shopping centres and airports. The actor from the Azores, Miguel Damião, and the actress, Margarida Vila Nova, are the voices featuring in the radio and campaign spots.

About NOS
We are the biggest communications and entertainment group in Portugal.

We can be trusted
We are leaders in pay TV, in latest generation broadband and in cinema distribution and exhibition. We have more than 3.3 million mobile phone customers, around 1.5 million television customers, 1.5 million fixed telephone customers and 935 thousand broadband Internet customers. We are quoted on the main Portuguese stock market (PSI-20), with a capitalisation in excess of 2.5 thousand million Euros. Our customers know that they can put their trust in us, because they have, at the other end of the line, the company that was voted to have the best customer service in the world at the 2013 Contact Centre World prizes.

We have everything for everyone
Latest generation television, the fastest Internet, telephone and an extensive range of mobile phones and mobile tariffs, a fibre network that reaches more than 3 million homes, mobile 4G with coverage of 90% of the Portuguese population, and free Internet at more than 600 thousand hotspots in Portugal and 13 million across the world.
We have more than 200 cinemas open to the public in Portugal, while for those, who prefer to stay at home, we have the biggest video club in the country with thousands of films, drama series, cartoons and documentaries. In the office, at home or out and about, in Portugal and abroad. Everything with the most advanced technology in the country.