PRESS RELEASE

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MATOSINHOS ON THE PATH TOWARDS 5G

NOS IS PART OF THE FIRST FREE TECHNOLOGY ZONE IN PORTUGAL

NOS is part of the first Free Technology Zone (FTZ) project in Portugal in Matosinhos in a partnership with CEiiA – Center of Engineering and Product Development. Solutions that are pioneering in Portugal will be tested in this town council in the metropolitan Porto area.

Today, the first step was taken for Matosinhos to test disruptive technological solutions and in a real 5G environment. "WeShare by AYR" is the name of the pilot scheme to be tested at the CEiiA by its employees, the goal of which is to encourage options aimed at sustainable mobility (reductions in CO_2 emissions) that have a high environmental and social impact.

In a first phase, this initiative will be restricted to employees of the CEiiA, but will be extended, during the first half of 2019, to employees of the Matosinhos Town Council and other organizations in the council area.

The concept of "valorizing avoided emissions" is part of the agenda of research and innovation at the Smart & Sustainable Living Collaborative Workshop, a title given to the CEiiA by the FCT/ANI (National Innovation Agency, and Science and Technology Foundation) in 2018, of which NOS is a partner.

The presentation of the project took place this morning at the CeiiA premises in Matosinhos, and was attended by Jorge Graça, Executive Board Director of NOS, José Rui Felizardo, CEO of CEiiA, Luisa Salgueiro, Mayor of the Matosinhos Town Council, and José Mendes, assistant Secretary of State for Mobility. The ceremony included placing the first identification tag of the Matosinhos Free Technology Zone.

"NOS believes that 5G will be a catalyst in transforming industry in Portugal and the lives of Portuguese people so that it is committed to be a leader in testing and later implementing solutions that will reveal the real potential of this new technology. With this goal in mind, NOS is now joining the CEiiA and the Matosinhos Town Council in this project, which represents a first step on this long journey", says Jorge Graça, Board Director of NOS.

According to José Rui Felizardo, CEO of CEiiA, "the FTZ will allow the AYR concept, in relation to the quantification, valuation and transaction of credits for avoided CO_2 emissions, to be tested and validated. The project will also enable NOS to test the application of 5G technology in this business environment".

As a reminder, the Free Technology Zone (FTZ) initiative is part of the "Startup Portugal – National Strategy for Entrepreneurship" plan, presented by the government in 2016.

The strong expansion of the coverage and capacity of the network, which NOS has been carrying out in a consolidated manner, means that its network is already prepared for the future and this will be the basis on which the 5G network and specifically the applications and news services will be developed. New applications in mobility, 5G/IoT connectivity, Smart Cities and others are currently being worked on.

This is yet another initiative that puts NOS at the forefront of yet another technological (r)evolution.

About NOS
NOS is the biggest communications and entertainment group in Portugal. It offers latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. It is leader in Pay TV, new generation broad band services and in cinema distribution.
In the business segment, it has positioned itself as a sustainable alternative in the Corporate and Mass Business segments, offering a broad portfolio of products and services with tailor made solutions for each sector and for businesses of different sizes, complementing its offer with ICT and Cloud services.
NOS is part of the main Portuguese stock exchange index (PSI-20), and has more than 4.8 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.4 million fixed broad band Internet customers.
For more information, go to: http://www.nos.pt/institucional