



PRESS RELEASE

14/01/2021

Protocol covers 387 Misericórdias in Portugal

NOS AND THE “UNIÃO DAS MISERICÓRDIAS PORTUGUESAS” STRENGTHEN PARTNERSHIP FOR SOCIAL INNOVATION

NOS and the “União das Misericórdias Portuguesas” (UMP) have renewed an agreement that aims at building a range of benefits in relation to electronic communications and related services for the *Santas Casas de Misericórdia in Portugal, as well as implementing innovative technological solutions and projects that have a social impact, mainly focused on home support for elderly people.**

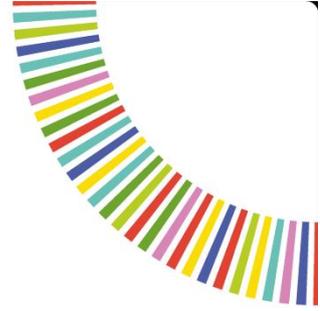
The protocol, already agreed in 2018 and which has now been renewed, sets up a partnership to implement broad ranging initiatives in the areas of communications and digitalization focused on social support activities, and means that the 397 active “Misericórdias” in Portugal can access NOS telecommunications services under preferential conditions. Given the current background of the pandemic, solutions that allow technological innovation among social support organizations can make a direct contribution towards combating isolation and loneliness, and ensure that activities giving support and help can continue.

This agreement strengthens NOS’ commitment to be a driver of digital transformation in Portuguese society and also means a reduction in costs for the “Misericórdias”, thus making a direct contribution to the mission of the UMP which is to guide, coordinate, stimulate and represent the “*Santas Casas*”, defending their interests and organizing services of common interest.

Among the services covered by this protocol are mobile voice, mass distribution of SMS, mobile internet, fixed voice, television, fleet management, video surveillance, e-mail, Wi-Fi in buildings, secure remote access, video conferencing, digital signage, storage solutions and sharing of files on the cloud, and virtualization of IT and Telco services.

According to Manuel de Lemos, chairman of the “União das Misericórdias Portuguesas”, “continuing this partnership is an important factor in the sustainability of these institutions, allowing them access to technological tools and services that are demonstrating themselves to be instrumental in providing social support”.

Manuel Ramalho Eanes, Board Director of NOS, adds that “with the UMP, we began a journey of social innovation, putting technology at the disposal of the work of the “Misericórdias”. Now, we are going even further, opening the door to creating new digital solutions that will enable the efficiency of care giving to be improved, in line with the needs of elderly people, their families and their care givers”.



***Santas Casas de Misericórdia is a Portuguese charity whose mission is to treat and support the sick and the disabled, as well as assist the vulnerable.**

About NOS

NOS is the biggest communications and entertainment group in Portugal. It offers latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. In the business market, it offers a broad portfolio of products and services with tailor made solutions for each sector and for businesses of different sizes, complementing this with ICT, IoT and Cloud services. With a network ready for 5G and by providing the town of Matosinhos with a 5th generation mobile network, NOS has positioned itself at the forefront of the implementation of this new technology and has taken a leadership role in the innovation associated with intelligent cities and the development of 5.0 societies. At the same time, the goal of reducing greenhouses gases and contributing towards the sustainability of the planet led NOS to sign up to the Letter of Commitment to the “Business Ambition for 1.5°C”, which confirms the company’s public commitment to align its carbon emissions with the decarbonisation trajectory required to limit the impact of global warming.

It is leader in cinema film distribution and exhibition with a market share of 61.5% of gross revenues, being the film exhibitor with the greatest number of cinema complexes (31) and cinema theatres (218) in Portugal. NOS is part of the main Portuguese stock exchange index (PSI-20), and has more than 4.9 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.4 million fixed broad band Internet customers.

For more information, go to: <http://www.nos.pt/institucional>