

PRESS RELEASE

15 / 03 / 2021

NOS ACCELERATES THE IMPLEMENTATION OF 5G IN PARTNERSHIP WITH KAIZEN

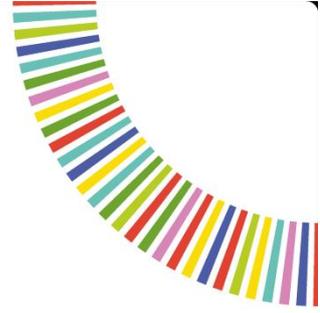
NOS has signed a partnership with the Kaizen Institute with the objective of contributing towards the digital transformation of companies and institutions in the public sector in Portugal, and accelerate the implementation of 5G. Through this partnership, which combines NOS' innovation and the consulting expertise of the Kaizen Institute, NOS further strengthens its position of leadership in the digital transition of the Portuguese business community.

Over and above providing telecommunications services and network operations, NOS is committed to adding greater value to operations and services for its business customers, through the design and implementation of optimized 5G projects that lead to the digitalization of Portuguese companies.

Via this partnership, companies from a wide range of business sectors - industrial, retail, health, and logistics, among others – will have access to the best digital consultancy and innovation in 5G, enabling them to become more efficient and competitive. Among the future possibilities that NOS' 5G can bring to these companies are equipment sensors, industrial automation and augmented reality, as support processes to production and maintenance.

The increases in productivity and competitiveness resulting from the introduction of this new technology will allow companies to optimize and reduce the use of resources in their operational processes and supply chains, as well as enhancing human capital and talent, so contributing towards companies being more environmentally and socially sustainable in the long term.

According to António Costa, Senior Partner at the Kaizen Institute, “this strategic partnership will enable Kaizen to contribute with its knowledge and experience in the areas of continuous improvement and of processes in projects with a greater focus on the digital dimension, helping to support the growth of businesses and generating a positive impact on the Portuguese economy”.



Manuel Ramalho Eanes, Board Director of NOS, says “the implementation of the 5G network is an essential basis for the increasing digitalization of the country and a crucial step towards stimulating the economy of the future. At NOS, we are focused on creating the conditions under which companies, organizations and people can rapidly begin to take advantage of the new world of opportunities that 5G brings, and the partnership with Kaizen is another step in this direction”.

About the Kaizen Institute

The Kaizen Institute Consulting Group is a multinational company that supplies consulting and training services to the business community and government institutions in more than 35 countries. The company operates in different activity sectors, supporting organizations and challenging leaders to improve their profitability and make their turnover grow. Founded in 1985 in Switzerland, it has had offices in Portugal in Porto and Lisbon since 1999.

For more information, please go to <https://pt.kaizen.com/>

About NOS

NOS is the biggest communications and entertainment group in Portugal. It offers latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. In the business market, it offers a broad portfolio of products and services with tailor made solutions for each sector and for businesses of different sizes, complementing this with ICT, IoT and Cloud services. With a network ready for 5G and by providing the town of Matosinhos with a 5th generation mobile network, NOS has positioned itself at the forefront of the implementation of this new technology and has taken a leadership role in the innovation associated with intelligent cities and the development of 5.0 societies. At the same time, the goal of reducing greenhouses gases and contributing towards the sustainability of the planet led NOS to sign up to the Letter of Commitment to the “Business Ambition for 1.5°C”, which confirms the company’s public commitment to align its carbon emissions with the decarbonisation trajectory required to limit the impact of global warming.

It is leader in cinema film distribution and exhibition with a market share of 61.5% of gross revenues, being the film exhibitor with the greatest number of cinema complexes (31) and cinema theatres (218) in Portugal. NOS is part of the main Portuguese stock exchange index (PSI-20), and has more than 4.9 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.4 million fixed broad band Internet customers.

For more information, go to: <http://www.nos.pt/institucional>