

PRESS RELEASE

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NOS DEMONSTRATES THE POTENTIAL OF 5G THROUGH EXCLUSIVE PARTNERSHIPS

- **Gaming, Virtual Reality and Augmented Reality Services and Apps show the potential of 5G technology in entertainment**
- **Experiences are available in stores across the country and will soon be with NOS customers**

Immediate, immersive, more interactive and real than ever. This is the revolutionary experience that 5G promises to bring to a range of areas of life of the Portuguese people, thanks to speeds up to 100 times faster, ultra-low response times (latency), which can be less than 5 milliseconds, and its ability to link everything to everything, a thousand times greater than is possible today. Entertainment will be one of the areas in which the fifth mobile network generation will bring obvious benefits, transforming the way that we spend our leisure time and explore the world around us, combining the real and the digital as never before. What would seem to be just a promise for the future, can already be experienced in NOS stores and will shortly be with all Portuguese people.

Driver of a new technological revolution, the fifth mobile network generation will enable connectivity between devices, allowing greater network reliability, faster downloads, less latency and more consistent performance, impacting a range of areas in society, among which is entertainment.

As part of NOS' leadership strategy for 5G and to demonstrate the potential of this new technology, NOS has joined up with a range of partners with a strong international reputation to bring exclusive entertainment experiences to the Portuguese market.

"These exclusive partnerships strengthen NOS' commitment to offer its customers the most innovative entertainment services on the market. By focusing on bringing to Portugal these pioneering solutions using gaming, virtual and augmented reality technology, we can demonstrate the unlimited possibilities of 5G technology", says Daniel Beato, Board Director of NOS.

Using services already available on the market, but which, with 5G, will offer an improved and unequalled experience of entertainment, immersion and interaction between the real and virtual worlds, NOS offers its customers the following services to try out in its stores:

Blacknut

Cloud Gaming

Subscriber game streaming service that offers unlimited access to a catalogue of more than 500 multi-platform video games, designed for the whole family, on all devices and with top rated titles from Disney, Gameloft, Star Wars, WRC, MotoGP, among many others.

With this service, any smartphone is transformed into a virtual sports arena, while it is also possible to have the same experience on a TV, PC or tablet screen. With a catalogue which offers a wide range of video-games on transversal cloud for all age groups, and by subscribing to the service, the user can create up to 5 accounts and activate exclusive accounts for children, governed by parental control standards.

For more information about the service, go to <http://blacknut.com>.

Melody VR

Concerts in Virtual Reality

Elected Apple's App of the Day and awarded the Google Play Best of 2019 prize, the Melody VR app offers its users limitless live music. From more intimate sessions to exclusive concerts and the best festivals, live and via streaming, on this app entertainment is always guaranteed, and on a 5G network, the experience is even more fluid, with no interruptions and with the maximum definition and immersivity.

For more information about the service, go to <https://melodyvr.com/>.

ClipDrop

Augmented Reality Image Tool

ClipDrop is an app that allows the user to create product images in a professional manner and without a photo studio. Making use of augmented reality and artificial intelligence, with this image tool users can capture any object around them and use the photo with a professional standard of quality for a presentation, a post on social media or for a gallery of products on an online store. It also allows the background to any object to be taken out or substituted, whether via a photo snapshot, or with another image on file or online from where the image is to be extracted.

For more information about the service, go to <https://clipdrop.co/>.

LeoAR

Creator of Augmented Reality videos

This is the app that allows videos to be created, edited, shared and discovered, where fact and fiction mingle, thanks to the resources of Augmented Reality. Personalizing a video, changing the environment and /or adding thousands of 3D graphics, amusing effects, stickers or music, can all be done easily and quickly in a few steps.

For more information about the service, go to <https://leoapp.com/>

About NOS

NOS is the biggest communications and entertainment group in Portugal. It offers latest generation fixed and mobile phone, television, Internet, voice and data solutions for all market segments. With a network ready for 5G and by making Matosinhos the first 5G city, NOS has positioned itself at the forefront of the implementation of this new technology and of the innovation associated with intelligent cities and the development of 5.0 societies. NOS has more than 4.9 million mobile phone, 1.6 million television, 1.8 million fixed telephone and 1.4 million fixed broad band Internet customers.

For more information, please go to <http://www.nos.pt/institucional>